

Library Southwest Minutes – October 12, 2011

Host: Cameron Parish Librarians at 4H Office, Grand Lake, LA - Bobbie Morgan
Present: Linda LeBert-Corbello (President), Howard Coy, Bobbie Morgan, Michael Sawyer, Erin N. Chesnutt

Linda LeBert-Corbello called the meeting to order at 10:30 and adjourned at 11:55.

1. Advertising

- KPLC (and KPLCtv.com) representatives Stephanie Ryder and Leigh Ann Wood proposed an advertising campaign to the group. The sum of the campaign would be 8-10 commercial segments of 10 seconds each to be played 30-40 times each month at various times of day. The suggested basic commercial message (“Do you know your library?”) would encourage viewers to log on to kplctv.com where they would then click on a banner and be taken to an index of our libraries – and our libraries' websites. Proposed cost is \$1,500 per month for a 12 month contract. The cost would be divided among participating libraries. With so few library representatives at this month's meeting, the group decided to table making any decisions until the November LSW meeting. Linda LeBert-Corbello kept extra copies of the informational packet to share with other LSW members at that time.

2. Author Dinner

- The group had a brief discussion to ascertain that the logistics of set-up for the October 18th Author Dinner have been taken care of. Linda acknowledged the impressive press release prepared by Judy Davidson of Calcasieu Parish Library and announced the plan for speakers at the Dinner : Linda will handle the welcome and closing remarks; Karen will say grace; Howard will introduce the author, Keagan LeJeune. Linda clarified the payment situation for trustee functions : LSW funds pay for trustees to attend trustee workshops; for the Author Dinner, individual library pays for their trustees to attend but the trustee pays for his/her spouse's ticket.

3. LSW card workshop

- Howard cited some LSW card processing issues that have come up and proposed that we hold another workshop on handling LSW cards. Those present agreed to the proposal and decided the following : Beaugard Parish Library staff will lead the workshop; it will be planned for a beginning time no earlier than 10 am; will be held in the DeBakey room at Calcasieu Parish Library's Central location; Linda will help with refreshments. Further discussion – such as deciding on a date – will take place at next month's meeting.

4. LSWtalk listservs

- Michael discussed some issues he and other CPPL employees are having with the lswtalk listservs – namely, that incoming messages appear to be “from lsw-bounces@beau.org on behalf of (insert lsw member's name),” and his own emails to Erin were being returned as undeliverable. Erin will look into the situation.

5. Cataloging & Collection Development

- Howard shared the news that Midwest Tapes has begun including some Spanish subject

headings in addition to the English ones and that they have begun to use book store style subject headings. Catalogers should be aware of the change and decide if they should take action to maintain consistency in their bibliographic records.

- Bobbie asked if others have seen any impact since OverDrive announced it was beginning to utilize patron-driven acquisitions in which the patron may request any item OD owns, regardless of whether or not it is already in his library's OD collection; patron can purchase the item for himself (which, somehow, builds up credit points for the home library) or, if the home library has elected to support the setting, can purchase the item for the home library ... using library funds. Howard had heard of the situation, but has not seen any difference in how OD is running in his library / with his patrons. Others present were unaware of the change.