



READING IS GRAND! CELEBRATING GRAND-FAMILIES TELLING OUR STORIES @ YOUR LIBRARY

A Family Literacy Project of Black Caucus of the American Library Association, Inc.

2015 Grant Information Sponsored by BCALA

Reading Is Grand Program Overview

Reading Is Grand! Celebrating Grand-Families @ Your Library is an intergenerational literacy program designed to reach out to African American children and families through shared stories.

Reading is Grand! is a celebration of the important role African American grandparents and older adults play in the lives of children. It is through their infinite wisdom and experiences that children learn the unique cultural and familial values that help them grow into valuable contributors to the community.

Sharing stories, both oral, written, and visual, are the building blocks of literacy. It is through this exchange that children learn about their world and how people relate to each other in it. Shared stories and culture inspire growth, encourage exploration, and boost self-esteem. The program builds literacy through read aloud activities, storytelling, arts and crafts, music, dance, and drama. The strength of the program is to establish a method for grandparents and older adults to build literacy and cultural heritage connections between themselves, grandchildren, and children.

The Reading Is Grand! Celebrating Grand-Families @ Your Library literacy grant is designed to provide financial support to libraries and community organizations who want to introduce the Reading Is Grand! literacy program into the library setting focusing on African American culture.

Grant Eligibility

Libraries (public, school, academic, community college, special, or rural) and community organizations that serve children and their families are eligible to apply. Libraries and community organizations can collaborate together on a *Reading Is Grand!* program. The program must be in a library setting.

Grant Criteria

Programs must focus on the ***Reading Is Grand!*** program concept with an emphasis on African American culture and traditions and literacy activities. Selection criteria will be based on creativity and originality of the Reading Is Grand! program. Selection will also be based on the action plan, level of community involvement, impact of the program, and publicity.

Grant Deadline and Award Announcement

Applications must be received by May 15, 2015.

Award will be announced on June 28, 2015 during the BCALA Membership Meeting at the ALA Annual Conference in San Francisco, CA.

Grant Amount

\$500 grant from BCALA

Grant Period:

The program must be held during the month of September 2015. (Note: National Grandparents Day is September 13, 2015.)

Use of Grant Funds

Awardee will be awarded \$500 to purchase books, supplies, and/or activities for their program based upon their creativity and originality. (Note: A financial report and narrative program report, and 15 digital photos of the event must be by completed by November 1, 2015.)

Grant reports which do not indicate funds were spent appropriately will result in the awardee returning the financial award for a full or partial amount.

Please submit the *Reading Is Grand!* grant application describing the type of program, the action plan, and what your library or library/community organization would do with the grant award. (See application.)

Send application via Email and FAX to:

Dr. Claudette S. McLinn, Chair

Reading Is Grand! - 2015: A Family Literacy Project of the BCALA

FAX: (805) 583-0207

Email: dr.mclinn@gmail.com

This Reading Is Grand! Project is supported by the Black Caucus of the American Library Association, Inc. It was developed as part of 2009 – 2010 American Library Association President Camila Aire's Family Literacy Focus Initiative through the ALA Office for Literacy & Outreach Services.

APPROVED: Kelvin A. Watson, President, BCALA